



UTA 2017 IT Conference

October 18 - 20, 2017



HOSTED BY:
SEVIER COUNTY ELECTRIC SYSTEM
AND
SEVIER COUNTY UTILITY DISTRICT
At Holiday Inn Hotel and Convention Center
3230 Parkway
Pigeon Forge, TN 37863

In the world we live in, where it seems that technology is changing faster than the speed of sound, it is crucial that we stay current on what is going on around us and what works for others in the utility industry. This is a perfect opportunity to join forces with others in the utility business.

Sevier County Electric System and the Sevier County Utility District welcomes you to Pigeon Forge, TN and we look forward to entertaining you. Sevier County Electric System is a public power utility operating solely from the revenues produced from the sale of electricity to our customers. We provide electric service to over 54,000 customers in most of Sevier County including the Cities of Sevierville, Pigeon Forge, Gatlinburg and Pittman Center, along with parts of Blount and Jefferson County.

The Sevier County Utility District is the natural gas provider for all of Sevier County and Northern Blount County. We currently serve more than 16,000 natural gas customers and that number continues to grow with continued expansion into Wears Valley, West Gatlinburg, and Blount County.

Sevier County is the gateway to the Great Smoky Mountain National Park along with many other tourist attractions and retail shopping opportunities. Our quality of life is second to none - with a variety of educational and recreational opportunities. There are plenty of extracurricular activities to keep you busy, such as a visit to Dollywood, going to the Ripley's Attractions, hiking in the Smoky Mountains, shopping at the Five Oaks Mall, and so much more. Check out what Sevier County, TN has to offer by clicking on the following link: www.seviercountyttn.gov.

Your program committee is hard at work selecting several interesting topics and speakers for the 2 ½ day agenda. Some of the topics that are being planned for include Utilities Spotlight Topics including Wild Fires in the Smoky Mountain area and Making a Business Case for Drones in the Utility. We will have the guys from Homeland Security on Cyber Security. Other topics such as Broadband and Fiber, Disaster Recovery, Solar Generation and many more. We will close the conference on Friday morning with one last session with TVA and have a Gas/Water/Wastewater Breakout Session for all of our Non-Electric utility members, and end with the annual UTA business meeting.

REGISTRATION IS NOW OPEN FOR THE 2017 UTA CONFERENCE

Conference Fee: \$150 for utility members - \$200 for vendors - \$200 for vendor booths (limited space).

Note: Breakfast and Lunch each conference day will be included with your paid conference fee.

You will register for the conference from the website this year!!

USE OUR WEBSITE AS A RESOURCE

Please visit our website at www.utilitytechnology.org where you will find all you need to know about the Association and to register for the conference. If this will be your first time registering for the conference, you will first need to click on the Create a User ID link. After you have created a user ID, or if you already have a user ID, you can then click on the Register link on the Events page. You can pay via credit card by selecting the "Paypal/Credit Card" option or you can pay by check by selecting the "Check/Other" option. You should find it pretty intuitive, but if you have any problems you can direct emails to ebarnett@jaxenergy.com or tirvine@jaxenergy.com.

Hotel Accommodations

A block of rooms are being held in the group name of UTA at the **Holiday Inn Hotel & Convention Center** right in the heart of Pigeon Forge. Prices available for rooms for this event are \$109.99 per night plus taxes (or bring your company's tax exemption certificate) for single and double occupancy. These rates will be honored until Oct 2, 2017 at which time their regular rates will apply. ***Don't forget to mention you are with UTA to get this special room rate. Note: Free Wi-Fi throughout the hotel and in guest rooms.

Holiday Inn Hotel and Convention Center
3230 Parkway • Pigeon Forge, TN, 37863
Phone: (800) 555-2650 • Fax: (865) 286-1122

Click the below link to go to the UTA personalized webpage for making your reservation

[UTA Group Hotel Reservation Page](#)

For those arriving in town on Tuesday evening:

We will have an early registration table set up in the hotel lobby area from 4-7 PM for early arrivals.

Thursday Evening Event

We are still planning our Thursday night entertainment, but we promise to make it fun. Your registration fee for the conference covers the cost for you to attend the evening meal and entertainment. If you wish to bring a guest that evening the cost for the guest will be \$40. When you register please specify if you will be bringing a guest and how many.

Airport Information:

McGhee Tyson Airport, 2055 Alcoa Highway, Alcoa, TN 37701 865-342-3000

Directions:

For directions to hotel please use the link under Hotel Accommodations above.

Contact Information:

Please feel free to contact Mark or Brian at the hosting utility or Robert Kindred, UTA secretary for additional information or questions about this year's conference.

Mark Woodham
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Vendors:

- We value the relationship we have with our vendors and we appreciate your continued support.
- Space will be available for 20 vendors to setup displays to showcase their products and services. Please register as soon as possible to reserve your booth. For more details contact Teresa Irvine at tirvine@jaxenergy.com .
- Fees for vendors are \$200 for the booth space, \$200 for the first person, and \$150 for each additional person.
- Booth will include a clothed 6 foot table, 2 chairs, and electricity.
- Vendors will be allowed to setup on Tuesday evening beginning at 3:00pm or Wednesday morning beginning at 7:30am
- Vendors should make arrangement for shipping any material directly with the hotel.

*****All conference attendees are asked to bring a door prize***
(door prize value not to exceed \$25)**

**We look forward to seeing you at this year's UTA Conference in
Pigeon Forge, TN!**