



UTA 2019 IT Conference

October 29 - 31, 2019



HOSTED BY:

CLEVELAND UTILITIES

[DoubleTree by Hilton - Chattanooga/Downtown](#)
407 Chestnut Street | Chattanooga, TN 37402

In the world we live in, where it seems that technology is changing faster than the speed of sound, it is crucial that we stay current on what is going on around us and learn from what works for others in the utility industry. This is a perfect opportunity to join forces with others in the utility business.

Cleveland Utilities (CU) welcomes you to the Tennessee Valley and we look forward to hosting the 2019 Utility Technology Conference in Chattanooga, Tennessee. Cleveland Utilities began its operation in 1895 under the direction of the Cleveland Water System and in 1939 acquired the properties of the Tennessee Electric Power Company. Cleveland Utilities now serves approximately 31,887 electric customers, 32,097 water customers, and 19,194 sewer customers in the city of Cleveland and a large portion of Bradley County.

Chattanooga is located in East Tennessee along the Tennessee River bordering Georgia and provides numerous tourist attractions and shopping opportunities. It is the fourth largest city in Tennessee and one of the two principal cities of East Tennessee, along with Knoxville. Chattanooga is internationally known for the 1941 song "Chattanooga Choo Choo" by Glenn Miller and his orchestra. Chattanooga is

surrounded by mountains and ridges, the official nickname for Chattanooga is “Scenic City”, reinforced by the city’s reputation for outdoor activities.

Downtown Chattanooga showcases a wide variety of entertainment, dining, cultural and architectural attractions. The Tennessee Aquarium, Creative Discovery Museum, Tennessee Valley Railroad Museum, Hunter Museum of American Art and the Walnut Street Bridge are just a few of the extracurricular activities that will keep you busy while visiting the scenic city. Check out what Chattanooga, Tennessee has to offer by clicking the following link: www.chattanooga.gov.

The UTA program committee is hard at work selecting several interesting topics and speakers for the 2 ½ day agenda. This year’s agenda will be extra special as we have secured [Jeffrey Lyash](#), President and CEO of TVA as our Key Note speaker. Topics and speakers are being planned around the most pressing technology, security, and customer service implementations pertinent for utilities today. We are making plans to tour the TVA Control Center and TVA Raccoon Mountain Facility.

REGISTRATION IS NOW OPEN FOR THE 2019 UTA CONFERENCE

Conference Fee: \$150 for utility members - \$200 for vendors - \$200 for vendor booths (limited space).

Note: Breakfast and Lunch each conference day will be included with your paid conference fee.

You will register for the conference from the website this year!!

USE OUR WEBSITE AS A RESOURCE

Please visit our website at www.utilitytechnology.org where you will find all you need to know about the Association and to register for the conference. If this will be your first time registering for the conference, you will first need to click on the Create a User ID link. After you have created a user ID, or if you already have a user ID, you can then click on the Register link on the Events page. You can pay by PayPal, CC, or Check/Other. You can print the Conference Confirmation page that you can use to request a check from your AP department. If you need an invoice, please request that via email to tirvine@jaxenergy.com. You should find it pretty intuitive, but if you have any problems you can direct emails to ebarnett@jaxenergy.com or tirvine@jaxenergy.com .

Hotel Accommodations

A block of rooms are being held in the **group name of “Utility Technology Association”** at the **DoubleTree by Hilton** located in downtown Chattanooga, TN. We have secured rooms for this event at \$159.00 per night plus taxes (or bring your company’s tax exemption certificate) for single and double occupancy. There will be an additional \$11 self-park or \$15 valet parking fee per vehicle, per night. These rates will be honored beginning Sunday Oct 27 - Friday Nov 1, 2019. **Rooms must be booked by Monday, September 30th.** Check-in is at 3:00 PM and check-out is at noon. *****Don’t forget to mention you are attending the Utility Technology Association (UTA) event to get this special room rate.** Note: Free Wi-Fi throughout the hotel and in guest rooms.

Double Tree by Hilton - Chattanooga/Downtown
407 Chestnut Street | Chattanooga, TN 37402
TEL: +1-423-756-5150

Rooms must be booked by calling the number above or using the link provided below or on the Events page of the UTA website.

Click the below link to go directly to UTA customized hotel booking page

[UTA Conference Hotel](#)

Conference Check-In

We will have an early check-in table set up in the hotel lobby area Monday 10/28 3-7 PM.

Wednesday Evening Event

Enjoy a remarkable River Journey as we will host a private event at the Tennessee Aquarium's River Journey building. You will meet feisty otters, colorful trout, alligators, giant catfish, tons of turtles and more freshwater animals from its global biodiversity hotspot. If you wish to bring a guest that evening the cost for the guest will be \$50. When you register please specify if you will be bringing a guest and how many.

Airport Information:

Chattanooga Metropolitan Airport, 1001 Airport Rd, Chattanooga, TN 37421

Directions:

For directions to hotel please use the link under Hotel Accommodations above.

Contact Information:

Please feel free to contact Shane Lawson or Cindy Burgess at the hosting utility or Lashell Vaughn, UTA VP, for additional information or questions about this year's conference.

Shane Lawson
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Vendors:

- We value the relationship we have with our vendors and we appreciate your continued support.
- Space will be available for up to 30 vendors to setup displays to showcase their products and services. Please register as soon as possible to reserve your booth. For more details contact Teresa Irvine at tirvine@jaxenergy.com.
- Fees for vendors are \$200 for the booth space, \$200 for the first person, and \$150 for each additional person.
- Booth size will be approximately 10 x 10 and will include a clothed 6 foot table, 2 chairs, and electricity.
- Vendors will be allowed to setup on Monday evening beginning at 3 PM or Tuesday morning beginning at 7:30 AM.
- Vendors should make arrangement for shipping any material directly with the hotel.

*****All conference attendees are asked to bring a door prize***
(door prize value not to exceed \$25)**

**We look forward to seeing you at this year's UTA Conference in
Chattanooga, TN!**