



# UTA 2022 IT CONFERENCE OCTOBER 11-13, 2022 | JACKSON, TN

[CARL GRANT EVENT CENTER](#)  
1050 Union University Drive | Jackson, TN | 38305

## HOSTED BY: JACKSON ENERGY AUTHORITY

In the world we live in, where technology and security are changing faster than the speed of light, it is crucial that we stay current on what is going on around us and learn from others in the utility industry. This is a perfect opportunity to join forces with others in the utility and telecom sectors and explore successes and lessons learned together.

### What do Rockabilly Music, the Hard Rock Café, and Pringles Potato Crisps Have in Common?

#### JACKSON TENNESSEE

Located halfway between Nashville’s Music Row and Memphis’ Beale Street, Jackson is found in the heart of the Americana Music Triangle. When country music connected to the blues in Jackson, the sound was heard around the world and Rock-A-Billy was born! Sir Paul McCartney said, “If there were no Carl Perkins, there would be no Beatles.” Visit the Tennessee Legends of Music Museum at the Carnegie in Downtown Jackson to experience the vibrant music scene, learn more about the numerous artists from the region, and pick up your commemorative Hard Rock Café Jackson t-shirt. That’s right... THE Hard Rock Café! While the first Hard Rock Café in the world was in London, England, the first Hard Rock Cafe in the United States was in Old Hickory Mall in Jackson, Tennessee. Yep, local son Isaac Tigrett, a founding partner of the Hard Rock and House of Blues restaurants

came home to Jackson! His mother was a co-owner of the mall at the time, and Tigrett needed a place to establish the Hard Rock trademark in the country. Thus, Hard Rock Café Jackson was born!

Who doesn't like the unique taste, shape, and packaging of Pringles in a can? But did you know that ALL of the Pringles for North America are produced in Jackson, TN? More than 1 billion cans of Pringles are produced by the Jackson plant per year. The 90+ acre plant has been a fixture in our community for years as it recently celebrated its' 50th birthday!

Jackson Energy Authority welcomes you to Jackson, Tennessee where we're proud to host the 2022 Utility Technology Conference. As a customer-owned utility, Jackson Energy Authority is one of the very few public utilities in the nation offering all major utility services from one company. Not only do we offer traditional electric, natural gas, propane, water, and wastewater services, but also broadband internet, telephone, cable tv, and streaming services to Jackson, surrounding areas, and beyond. Our fiber optic broadband network is one of the nation's largest, most advanced fiber optic networks built to support rapidly expanding connectivity needs of today and the future. From the delivery of award-winning services, to unmatched customer service, and a commitment to community, Jackson Energy Authority continues to be the utility company our community can count on.

During excursion time we encourage you to not only hit the attractions, but to also check out our many, 100+, locally [inspired restaurants](#) and [retail stores](#). Download the [Visit Jackson, TN App](#) to see our offerings and explore the region.

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## ABOUT THE CONFERENCE

The UTA program committee is hard at work selecting several exciting topics and speakers for the 2 ½ day agenda. The most pressing technology, security, and customer service implementations pertinent for utilities today are being investigated. As in years past, a dynamic Key Note speaker is being considered. In the agenda, you will find *Utility Spotlight* presentations from member utilities. We are working with our host utility, JEA, through details of possible utility-related tours to be included in the program.

## REGISTRATION

### **REGISTRATION WILL BE OPEN SOON FOR THE 2022 CONFERENCE**

Conference Fee: \$200 for utility members - \$200 for vendors - \$250 for vendor booths (limited space). More Vendor info below.  
Note: Breakfast and Lunch each conference day will be included with your paid conference fee, as well as a closing night dinner. We are making a few enhancements to the website. The site is up, but Registration is not open just yet; we will update you when it is.

## OUR WEBSITE

### **USE OUR WEBSITE AS A RESOURCE**

Please visit our website at [www.utilitytechnology.org](http://www.utilitytechnology.org) where you will find all you need to know about the Association, Past Events, Upcoming Events, and to register for the conference. Once registration is open, you can register as a Utility or a Vendor and add

additional conference attendees to your company's registration. You will be able to pay with Credit Card or Check. This website uses a Stripe subscription for processing Credit Card payments. Check can be mailed or brought to the conference. You can print the **Registration Confirmation** page or the email you receive. You should be able to use one of those to request a check from your AP department. If you need an invoice, please request that via email to [tirvine@jaxenergy.com](mailto:tirvine@jaxenergy.com). You should find the online registration and payment facility pretty intuitive, but if you have any problems with your online registration experience, you can direct emails to [ebarnett@jaxenergy.com](mailto:ebarnett@jaxenergy.com) or [tirvine@jaxenergy.com](mailto:tirvine@jaxenergy.com).

## HOTEL ACCOMODATIONS

The host utility has secured the following hotel options for 2022/10/10 - 2022/10/13

- **Fairfield by Marriott**, 1335 Vann Drive, Jackson, TN 38305. There is a Group Block Agreement for (25) rooms consisting of a mix of King or Queen rooms for \$96 + taxes.
  - Call Hotel 731-736-4550 request "UTA" block
  - [Book UTA group rate at Fairfield Marriott](#)
- **Hilton Garden Inn Jackson**, 1324 Vann Dr, Jackson, TN 38305. There is a Group Block Agreement for (25) consisting of a mix of King and Queen rooms for \$149 + taxes.
  - Call toll free 877-781-9444 request "UTA" block
  - [Book UTA group rate at Hilton Garden Inn Jackson](#)
- **Springhill Suites by Marriott**, 2407 Christmasville Cove, Jackson, TN 38358. There is a Group Block Agreement for (10) rooms consisting Queen suites for \$109 + taxes.
  - Call toll free 888-236-2427 request "UTA" block
  - [Book UTA group rate at Springhill Suites by Marriott](#)

Other hotels we would recommend would include:

- Comfort Suites Jackson I-40, 61 Casey Jones Ln, Jackson, TN 38305 731-256-0324

Other hotels to consider would include:

We will have an early check-in table set up just inside the Main Entrance of the Carl Grant Event Center Monday 10/10/2022, from 3-7 PM.

## CONFERENCE CHECK-IN

## FINAL EVENING

After our second, full day in sessions, it will be time to unwind before heading into the final, half-day wrap-up session. UTA will be planning an Entertainment Event to include dinner on the last evening of our stay in Jackson.

## AIRPORT INFORMATION

- McKeller-Sipes Regional Airport (MKL), 308 Grady Montgomery Dr. Jackson, TN 38301

- Memphis International Airport (MEM), 2491 Winchester Rd. Suite 113, Memphis, TN 38116
- Nashville International Airport (BNA), 1 Terminal Drive, Nashville, TN 37214

#### HOTEL DIRECTIONS

Please use the link under Hotel Accommodations above for directions to the hotel.

#### CONTACT INFORMATION

Please feel free to contact Mike Baughn at the hosting utility or Vicky Wilson Turner, UTA VP, for additional information or questions about this year's conference.

Mike Baughn  
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 (731) 422-7375

Vicky Wilson Turner  
 Morristown Utilities  
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 423-317-6209

#### VENDORS

- We value the relationship we have with our vendors and we appreciate your continued support.
- **UTA is considering offering limited Special Event Sponsorship options** to help with the cost of some of the bigger ticket items. More information about this will be shared once firm plans have been made.
- We will have Vendor Exhibit space available for up to 25 vendors to set up displays to showcase their products and services.
- Fees for vendors are \$250 for the exhibit space for each single company, \$200 for each person attending from your company.
- Booth size will be approximately 8'D x 8'W and will include a clothed 6-foot table, 2 chairs, and electricity.
- Vendors will be allowed to setup during conference check-in, on Monday evening 10/10 beginning at 3 PM or Tuesday morning 10/11 beginning at 7:30 AM.
- *Please register as soon as possible to reserve your booth space. You will register for both the Vendor Booth and all Vendor Attendees via the website, once registration is open.*
- Vicky Turner, UTA VP will be the vendor liaison this year. For more details or questions please find Vicky under Contact Information above.
- Vendors needing to make arrangements for shipping & storage of any material - this information will be updated mid-summer.
- Vendors will break down their booth space on Wednesday afternoon after the last break. Vendors must schedule their own pick up with carrier and attach Shipping labels to each package.

#### DOOR PRIZES

**\*\*\*All conference attendees are asked to bring a door prize\*\*\*  
 (Value not to exceed \$25)**

**We look forward to seeing you at this year's UTA Conference in  
Jackson, TN!**